

Interview: Raven

Gregory

Interview: Bill O'Neil

Interview: Sal Velluto

& "Tap the Talent"

Interviews Archive

Dragon's Keep: Bill, how did you form Hurricane El

**Bill O'Neil:** That is sort of a long story; I will give yo was doing a comic book called "Chassis". We were Millinium Comics way back in 96. We weren't very h situation was being run over there. So, I suggested

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don't we just start publishing on our own, start our o considered the idea and decided that might be a go the time, I had another idea for another book called brought Joshua Dysart on as our writer and I drew to white issue that we did. We self published that through Hurricane Entertainment. That is the book we first download whole apparatus up and running. Shortly after that we to our own company Hurricane. That was just selling color. Eventually, a few years after that in 1999 both up by Image.



**DK:** How did Hurricane Entertain "Snake Plisskin", how did that cc

**BO:** Well, we are represented b name of Kevin Cleary and Josh I were repping us, our properties company called ACME. Now, all They are now representing us ow Madonna's company.

**DK:** These are your agents then?

**BO:** Yeah. The two of them were working with proc John Carpenter; director of "Escape from New York on re-launching the "Snake Plissken" franchise. Kevi idea of doing a comic book as part of the re-launch. our work on "Violent Messiahs" and they are still republication, they set up a meeting with us and John a some sketches of Kurt Russell as "Snake Plissken" well and we joined with them in a partnership with the to a license. We are not paying them to do the comi situation.

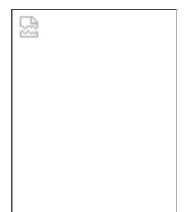
**DK:** I have scene the preview and pics from Crossg and exciting. I love the whole apocalyptic feel, the fu whole vibe. How closely related is the series to the after "Escape From New York"? What can we look

**BO:** The comic book literally picks up the very next our meetings with John and Deborah, he (John Carr

ideas. When we sat down he was like, "So, what do time period"? "Do you want aliens"? "What do you vopen to ideas. If I could come up with a cool way to Plissken world and John thought it was cool, we couvery excited about that. If I had a cool reason to sho "Escape From Mars" we could do it.

**DK:** A lot of creative freedom.

**BO:** A great amount of creative freedom in part whe and the environment. "Snake" is a pretty well define deviate much from him. I can't give him a love intere too far from his core archetype of character. But I h range of space to cover other concepts in the book.



**DK:** Is this series on going or

BO: It is on going. Generally arch's, like complete movies. brings "Snake Plissken" to At some legal situation, Kurt Rus and Deborah, have the rights not to "Escape From New Yo L.A." So, we can't mention ei

comic. So, when people ask me, "What is going on do a play on words like, "After Snake Plissken's little Apple...." After that distraction (Big Apple) Snake go crime and he heads down to Atlantic City to team up of his. Their big scheme is to steal the car Kennedy assassinated. It is on display in a casino called, "The which has this whole presidential money thing going City, but it is an alternate Atlantic City that takes pla Plissken. So, everything is pushed to eleven. Casino and have giant cartoon characters on them. Like the cowboy. Just real big and gaudy. That's the plot, to who will then give them a lot of cash for it. It is the estory moving and then lots of chaos ensues from the

**DK:** You talk about chaos and the client there. I not there was this big dude with a goat-tee and a baldh with him?

**BO:** Oh, yes! Tone just did some sketches for the bliked what he drew for this guy who is called "Big Reto use him. He is going to be one of the villains in the Russian immigrant who is now basically a mob boss for money.

**DK:** He is a major opponent to Snake?

BO: Yeah, he is definitely one of the major villains ir

**DK:** You guys have no doubt established yourselves have a high caliber agency representing you; you ha with "Violent Messiahs", and a high caliber project w What is your work ethic as a writer and businesspel happen?



BO: You literally keep slugging a at it. If you get something going, forward. Everything that we have fortunately for us it has mostly b years ago I was just another strutrying to find work. Basically, I d to get work at Marvel, which wa for me; I would just create my or on that. So, myself and a partne

developed a property and we went around to a comjust hit up all the small retailers pitching the property pages of the artwork; this is for "Chassis". We had writing. It was placed in a binder so, it was professi professional pitch. Eventually we found "Millennium" and we did that for a little while. Then Jen and I dec and start our own company altogether. It is definitely can't view it as a hobby per sea, if you are going to self-publishing. If you have any intentions of ever mabe in it for long term and constantly trying to move for

**DK:** Evolving, developing, moving forward?

**BO:** Constantly evolving, moving ahead. Continuing and meet the fans, as well as meet other professior

you can. That is always very helpful if your work is a the public and the professionals to see, that definite

**DK:** How about writing, you have done some work approach to writing?

**BO:** Writing is really new to me to an extent. Up unt first project where I am solely the writer. On "Chass Messiahs" I was involved in different areas; I am the properties.



**DK:** Did you co-plot the projects'

BO: In "Violent Messiahs" I provi the name of the characters, and characters; stuff like that. Some Josh (Dysart) fully fleshed out. I the writing as well as the art in "( my first gig as solely the writer. I night person; most of us tend to

our company. Both myself and Tone tend to be nigh than him, I can stay up until six in the morning. If I ge morning, I still get a second wind around eleven at r So, I tend to do both my artwork and my writing at I been breaking down on the writing, because also I a and work in Hollywood. My process right now of wri project, lets say with "Snake Plissken". Each issue I course I did a treatment of the whole story, I wrote in a treatment format. Which is a very basic descrip going into too many details. You know, Snake goes meets up this person, this thing happens that thing h points without putting all the dialogue down or witho elaborates of an action sequence, you just put "car car chase, Snake escapes". And then come up with that will make it an original car chase a little later. S process that I am doing with "Snake Plissken". I wro first four-issue story arch, which I then provided to a and Kurt Russell and they all liked it. So, the proces of my writing is generally I write the first draft in a n it, I can write quicker than I can type. So, if I am but to spell "gymnasium" or something in the computer,

idea was.

**DK:** Lose the flow?

**BO:** Yeah, lose the flow, so, I just write it in short he all in the notebook form; I write the complete issue to into the computer. When I type it into the computer second draft. That is when I do all the tweaking and fixing and re-tweaking of the dialogue; elements like process works very well for me. First doing it very computely I should say in the notebook format, where I get the ideas down on paper before I forget them. To about the language, the spelling, and everything else computer.

**DK:** Bill, you have done "Violent Messiahs", you hav going on. You mentioned a little about Hollywood, w things we can look forward to from Hurricane Entert

BO: Well, I am developing anoth going to be called the "Diplomats piece. I am going to be the artist will be a four issue mini series, w next year.

DK: From Image Comics, Cross

BO: From Crossgen. We have ir sneak preview of the "Diplomats" in "Snake Plissker else Hurricane Entertainment has planned. It is defir concept sort of piece. Basically it has got the feel of Star Wars, fun science fiction piece to it.

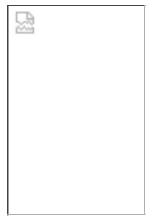
**DK:** Anything else?

**BO:** We are also working on developing the relaunc should be bringing "Chassis" back hopefully sometin There is at least one more story arch of "Violent Me well.

**DK:** You have a lot of good things to look forward to

BO: Yeah.

**DK:** What feedback do you have for individuals tryin comics industry, (pointers on inking, etc.)?



**BO:** You have to be very social. person and can communicate will especially other professionals; the always been a stumbling block for the term "shy", just sort of antisynegative meaning or anything. I a type of guy. So, "schmoozing" for very difficult, which, is where Jar Hurricane Entertainment. She is

outgoing person and she also already has experienc produced a film in the past. Jan knows had to network people, but not be fake and contrite about it. She knows people. So, we make a pretty good team that way, conversations with having the nerve to go up and tal that. When I am with her, I support her. I am sort of machine.

**DK:** She helps open the door.

**BO:** Yeah. Then, I touch base on a lot of artistic stureminds me of that film or there is a cartoon that is I in 84" or something like that.

**DK:** That is good feedback, being able to socialize.

**BO:** Being able to socialize and also don't be too ha front of other people. That can be a little irritating.

**DK:** You have to believe in yourself.

**BO:** Yeah believe in yourself, but don't be arrogant grade your work in front of other professionals. Don greatest there is and don't question me". On the oth interview or portfolio review already apologizing for confidant but not over bearing.



**DK:** That is great feedback for y me artistic and writing goals or a Especially to hear from someone is great!

**DK:** There are all these propertion movies, Hollywood is in love with What do you think about that?

**BO:** I think its good. It is nice to see comic propertion movies and being made into some pretty good movi really good. Daredevil was B+. It wasn't a perfect n serious.

**DK:** I think too many people were comparing it to S

**BO:** Spider-Man was such a really good comic bool would have come out before, say, shortly after thos Robin movies, people would be saying, "Daredevil w more serious.

**DK:** I like the grittiness and the dark setting.

**BO:** Yeah, which is really what the public and comic my advice to Hollywood, "If you don't respect the so the public are not going to respect your film and not you already think the material is crap, why is the pul mean, you make a movie about "Josie and The Puss comic book and the cartoon, why are you involved in

**DK:** Yeah, there is no heart in it.

BO: Right.

DK: There has been some cool stuff out and coming

**BO:** Yeah, looking forward to it. This whole thing ha with getting people to go hunt down comic books.

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**DK:** I wish it would have more of



BO: Yeah, I wish it would have r that could lead us into a much low how America is pushed towards shows I am always pitching the I market (Frank & Sons) here in L science fiction, and stuff. So, you there who know what comic boo

talking to people who are like, "What is a comic boc this great pitch about "Violent Messiahs" and this is and it has great characters, great depth to it. Then pitching and says, "Well I really don't like to read".

**DK:** What is this guy buying comics for?

**BO:** I literally looked at him and said, "Look I am just here, it is not my job to convince you to read, that is alright". I felt that was an amazing window on the wilke "I don't like to read!" I can understand if you dor haven't read a complete novel in years, but not liking

**DK:** Reading in some type of format is key and impowered. I have a community-based program (www.ta encourages creativity through comic books; reading Too many people out there that can't read, especial

**BO:** Not knowing how to read is a serious detriment successful person. So, I endorse reading anything.

**DK:** Yeah comics, newspaper, etc.

BO: Yeah.

DK: I think comic books are a great way to capture



BO: I used to get really upset at about how parents didn't want th books. I feel in some bizarre way of kids in further generations. Th basically eliminate that stepping kid first you "Archie" then as you

of the mature comic books, then then fortunately for me anyway, books that adults can read. So,

comic books as well as novels. I felt that whole that books as a kid, you should be reading books; I feel getting kids to read period.

**DK:** I think encouraging kids to read things that are forward is a good thing and really important.

**BO:** I think now, parents know much more that, if m that is a good thing. If my kid wants to read a "Pokelong as he is reading it. That is the first step.

**DK:** How has it been to work with both Image Comi any difference between the two?

BO: At Hurricane Entertainment we want to have a both companies. We felt that we were breaking new that basically we were a content house. We weren't publishing company. We could do a property at Croproperty at Image Comics. Because a year ago or a by Crossgen and they wanted our whole kit and cat "Snake", "Chassis", "Violent Messiahs", because the are very pleased with their (Crossgen) work ethic; with them. We are also very pleased with the way the Image and we owe them a lot of gratitude for pickin we didn't want to completely jump ship. So, Jan and thought it would be interesting if we could spread the is basically what we have attempted to do.

**DK:** Best of both worlds.

BO: Yeah.

**DK:** You know Crossgen is awe comic books in the classroom ar are awesome.

BO: One of the things I like about disrespect to Image, is Crossgen has the ability to  $\zeta$ 

more peoples hands right now. They have done a re the graphic novels into bookstores. They have been expanding the audience, which is something none of doing, I am not targeting Image. But none of the oth Marvel, Dark Horse, none of them are pursuing to a of expanding the reading audience. Getting the bookbookstores. I mean the other companies have them Crossgen has pursued it very seriously.

**DK:** Before we finish up Bill, any departing words or like to share with the readers?

**BO:** For the readers who have picked up our last book I want to thank them. I would like to encourage then Plissken" a try.

**DK:** I think its cool.

**BO:** John Carpenter is happy with it. So, if you like shouldn't be disappointed with the comic.



**DK:** There you have it true bel say thanks to Bill O'Niel for tak schedule to chat with us. On s to earth to earth and cool guy. interview and talking comics, the importance of reading. Be sure rest of Hurricane Entertainmer "Chassis", "Violent Messiahs" course "Snake Plissken" or go

http://www.hurricanec.com/ "Snake Plissken" #1 is I issue #2 is due out on August 20th, so be sure to gr time, SEE YA!